

**FOR IMMEDIATE RELEASE**

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## **Red Arrow Diner Presents Mac-and-Cheese Proceeds from All Four Locations to Team Noah**

**Manchester, NH** – Red Arrow Diner is honored to announce its latest charitable initiative in support of Team Noah, a fund benefiting Noah Lantaff. Noah is a spunky seven-year-old boy from Milford, New Hampshire who is facing his second diagnosis with leukemia and needs a bone marrow transplant.

Red Arrow Diner created a special promotion during the month of April to show its support and raise much needed funds for Noah and his family. Centered around Noah's favorite food, the famous New Hampshire diner pledged to donate proceeds from all orders of its famous mac-and-cheese at its Milford location throughout the month to Team Noah. During the promotion, a group of twenty-eight teachers and staff members from Jacques Memorial Elementary School in Milford each ordered a bowl of mac-and-cheese in support of Team Noah. With the remarkable response to this fundraiser, Red Arrow Diner was inspired to donate proceeds from all mac-and-cheese orders from all four locations in Milford, Manchester, Londonderry and Concord.



During Noah's short stint at home from Boston Children's Hospital, Red Arrow Diner executives proudly presented \$2,503.00 to Noah and his family at the Red Arrow Diner's Milford location. Noah was thrilled to receive the check, calling himself "the luckiest man alive!"

"We are happy to support such a very special local child," said Carol Lawrence-Erickson, Co-Owner & President of Red Arrow Diner. "Noah's tenacity and spirit are truly inspiring. We hope this donation can help defray some of the related medical costs and that the support of his local community brings him strength in his courageous battle against cancer."

Red Arrow Diner makes it a priority to philanthropically support various local charitable organizations and initiatives each year. Not only does the locally owned company design and promote hosted fundraisers like this one for Team Noah, but the Red Arrow Diner also donates countless gift certificates, food and volunteers as well as to support local organizations, including the Tower of Toys, Spaulding Youth Center and the NH Food Bank.

### **About Red Arrow Diner**

A privately-held company based in Manchester, New Hampshire, the Red Arrow Diner operates restaurants in Concord, Manchester, Milford and Londonderry, New Hampshire, United States. Each Red Arrow Diner location is a 24-hour diner and serves over 500,000 breakfasts annually. The Red Arrow Diner has been featured on various nationally broadcasted television and radio shows, including the Food Network's *Diners, Drive-Ins and Dives*, NBC's *JEOPARDY!*, and SiriusXM political channels *Patriot* (125) and *Progress* (127), as well as national publications, such as *USA Today* and the *Food Network Magazine*. Additionally, Red Arrow is an active community supporter with countless volunteer hours, pro bono promotions, and financial donations. For information about the Red Arrow Diner, visit [www.redarrowdiner.com](http://www.redarrowdiner.com).

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