

FOR IMMEDIATE RELEASE

January 23, 2020

Press Contact: Ami D'Amelio
ami@justflownh.com or 603.703.5588



Red Arrow Diner Names Amanda Wihby as Co-Owner

Manchester, NH – Red Arrow Diner is proud to announce its Chief Operations Officer, Amanda Wihby, is now also a co-owner of the company. The partnership became official on January 1, 2020.

Ms. Wihby joined the Red Arrow Diner in 2010 as a part-time administrative assistant. She worked her way up through the corporation and gained valuable experience working directly with Carol and George Lawrence, the company's daughter-and-father ownership team, on a daily basis. She had a large role in the opening of three brand new locations in Londonderry, Concord and soon-to-be-opened Nashua. In her role as Chief Operations Officer, Ms. Wihby works closely with and mentors all general managers to assure company policies and procedures are being met and manages the company's human resources, payroll and marketing components. Due to her hard work and dedication, she has managed to increase business and profitability in all of the company's current location. In 2017, Ms. Wihby was honored as the Stars of the Industry Restaurant Employee of the Year by the New Hampshire Lodging & Restaurant Association.



Due to her hard work and dedication, she has managed to increase business and profitability in all of the company's current location. In 2017, Ms. Wihby was honored as the Stars of the Industry Restaurant Employee of the Year by the New Hampshire Lodging & Restaurant Association.

"I am thrilled to welcome Amanda Wihby as a Red Arrow Diner partner," said Carol Lawrence, Owner & President at Red Arrow Diner. "It has been a pleasure to work closely with Amanda since day one and watch her achieve significant success and growth in our company. She is incredibly dedicated, driven and innovative and we know having her as part of our ownership team will have a long-lasting and positive impact on our brand and therefore our wonderful employees and customers."

Ms. Wihby graduated magna cum laude from Southern New Hampshire University in 2007 with a Bachelor of Science in Organizational Leadership with minors in Psychology and History. She

currently resides in southern New Hampshire, a place she is proud to call home throughout her childhood and now as an adult, building her career and family.

About the Red Arrow Diner

A privately-held company based in Manchester, New Hampshire, the Red Arrow Diner operates restaurants in Concord, Manchester, and Londonderry, New Hampshire, United States. The brand is preparing to open their newest location in Nashua, NH in spring 2020. Each Red Arrow Diner location is a 24-hour diner and serves over 500,000 breakfasts annually. The Red Arrow Diner has been featured on various nationally broadcasted television and radio shows, including the Food Network's *Diners, Drive-Ins and Dives*, NBC's *JEOPARDY!*, and SiriusXM political channels *Patriot* (125) and *Progress* (127), as well as national publications, such as *USA Today* and the *Food Network Magazine*. Additionally, Red Arrow is an active community supporter with countless volunteer hours, pro bono promotions, and financial donations. For information about the Red Arrow Diner, visit www.redarrowdiner.com.

#####