

**FOR IMMEDIATE RELEASE**

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## **SiriusXM to Broadcast from the Red Arrow Diner Manchester for First-in-the-Nation Presidential Primary**

**Manchester, NH** – Red Arrow Diner is excited to announce that SiriusXM will once again take over its iconic Manchester, New Hampshire diner for a two-day event leading up to the first-in-the-nation primary on February 11, 2020. A famous local stop for presidential candidates on the campaign trail, the Red Arrow Diner Manchester location will be renamed the “SiriusXM Red Arrow Diner” and be a broadcast home for several SiriusXM political shows.



Planned broadcast dates, times, show and channels are as follows:

- Monday, February 10<sup>th</sup>
  - 7am-9am: Signal Boost with Zerlina Maxwell & Jess McIntosh (Progress Channel)
  - 9am-12pm: The Michael Smerconish Program (POTUS Channel)
  - 6pm-9pm: The Dean Obeidallah Show (Progress Channel)
- Tuesday, February 11<sup>th</sup>
  - 7am-9am: Signal Boost with Zerlina Maxwell & Jess McIntosh (Progress Channel)
  - 3pm-6pm: The Michelangelo Signorile Show (Progress Channel)

The SiriusXM broadcasts will be discussing the first in the nation primary happenings as well as key moments of the campaign season. During the SiriusXM broadcasting, the public is welcome to grab a seat at the counter or in a booth to be part of the live audience and have the opportunity to participate in vibrant political discussions during live broadcasts with SiriusXM talk hosts and their special guests. In addition, seated customers during live broadcasts will be invited to eat for free from a special themed menu. This abbreviated promotional menu includes:

- *The Super PAC (Pasta And Cheese)*: A New England pasta classic – the Red Arrow’s legendary American Chop Suey. Served with garlic toast.
- *Government Grits-Lock*: Chicken-fried steak, mixed in with grits and golden hash browns, topped with sausage gravy.

- *The Bi-Porkisan Plate*: 2 eggs your way, 2 sausage links, 2 slices of bacon, 2 French toasts (may be substituted by pancakes, waffles, or French toast sticks), panfries, and toast.
- *The Filispudster Special*: Golden hash browns with grilled onions, mixed in with peppers, tomatoes, and mushrooms. Topped with melted cheese and served with two eggs and toast (may substitute grilled or fried panfries for hash browns).
- *The Blue State Blue Plate Special*: Hot Hamburg Sandwich, on white bread, topped with gravy. Served with two diner dish selections on the side.
- *Chicks and Balances*: Famous Chicken Tenders, deep fried to a golden brown, with choice of dipping sauce and two diner dish selections on the side.

“We are excited to once again have SiriusXM broadcast from our diner during the New Hampshire primary,” said Carol Lawrence, President and Co-Owner of the Red Arrow Diner. “Our state is proud to host the first in the nation primary and we look forward to providing our loyal customers with a front-row seat to the presidential campaign. You never know who you may meet at the Red Arrow Diner!”

SiriusXM broadcasted from Red Arrow Diner’s Manchester location during the 2016 New Hampshire presidential primaries.

### **About the Red Arrow Diner**

A privately-held company based in Manchester, New Hampshire, the Red Arrow Diner operates restaurants in Concord, Manchester, and Londonderry, New Hampshire, United States. The brand is preparing to open their newest location in Nashua, NH in spring 2020. Each Red Arrow Diner location is a 24-hour diner and serves over 500,000 breakfasts annually. In addition to being named Business of the Year in 2019 by Business NH Magazine, the Red Arrow Diner has been featured on various nationally broadcasted television and radio shows, including the Food Network’s *Diners, Drive-Ins and Dives*, NBC’s *JEOPARDY!*, and SiriusXM political channels *Patriot* (125) and *Progress* (127), as well as national publications, such as *USA Today* and the *Food Network Magazine*. Additionally, Red Arrow is an active community supporter with countless volunteer hours, pro bono promotions, and financial donations. For information about the Red Arrow Diner, visit [www.redarrowdiner.com](http://www.redarrowdiner.com).

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