

FOR IMMEDIATE RELEASE

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Community Invited to Red Arrow Diner's 100th Anniversary Celebration

Manchester, NH – The Red Arrow Diner is inviting the community to celebrate its historic past and bright future at its outdoor 100th anniversary celebration on Saturday, October 15 from 11 am to 2 pm.

The diner's section of 61 Lowell Street – from Kosciuszko to Chestnut Streets – will be closed to traffic, and all four Red Arrow Diner locations in Concord, Londonderry, Manchester, and Nashua will be closed until 4 pm so employees may attend. All locations will open at 4 pm to accommodate normal operating hours. The event will feature popular diner dishes, activities for kids and families, raffle prizes and games, music, and on-site FrankFM radio broadcasting with Morning Show DJs Nazy and Marissa.

Throughout the year, the Red Arrow Diner has been celebrating its establishment in 1922 with Diner Dish of the Decade promotions, recognizing 100 local businesses on its Facebook page, and sharing memories about its own history – and Manchester's – on social media. This event is the grand finale of its anniversary festivities.

"We planned this celebration with our community in mind," said Carol Lawrence, Co-Owner and President, Red Arrow Diner. "We are excited to welcome our friends – old and new – to sample our iconic dishes, enjoy kid-friendly entertainment, and make memories with us as we



honor the owners and families who came before us, and celebrate the employees and customers who make the Red Arrow Diner a fun place to visit every day.”

Event entry is free, but anyone interested in sampling food must purchase a ticket for \$5. All ticket sale proceeds will be directly donated to Waypoint New Hampshire. Tickets and the event menu are available online at www.redarrowdiner.com/100.

About the Red Arrow Diner

A privately held company based in Manchester, New Hampshire, the Red Arrow Diner operates restaurants in Concord, Manchester, Londonderry, and Nashua, which serve more than 500,000 breakfasts annually. The Manchester Red Arrow Diner was established in 1922 at 61 Lowell Street in Manchester and continues to operate 24 hours a day. It was named a City Landmark in 2000. In addition to being honored with the Manchester Historic Association’s Century Club Award in 2022, and being named Business of the Year in 2019 by Business NH Magazine, the Red Arrow Diner has been featured on various nationally broadcasted television and radio shows, including the Food Network’s *Diners, Drive-Ins and Dives*, NBC’s *JEOPARDY!*, and SiriusXM political channels *Patriot* (125) and *Progress* (127), as well as national publications, including *USA Today* and the *Food Network Magazine*. The Red Arrow is an active community supporter providing countless volunteer hours, pro bono promotions, and financial donations. For information about the Red Arrow Diner, visit www.redarrowdiner.com.

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